

Thursday, May 14

Room A

Session Theme:

Look at Me: I Can Seduce You

Shopstewards:

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As viewers, producers and broadcasters we want stories that stimulate, disturb, titillate and, PLEASE!, seduce us. But television produced for education hardly seems to fit this description. Can we find an alternative to this "second class" treatment?

Breaking Point

UK BBC

Director: Peter Gordon Producer: Peter Gordon Presenter: Peter Gordon

Disturbing conversations between Trevor and Tracy, a couple at war. The closer we get, the more we understand the nature of

human relationships.

Scientific Minute

Brazil 10'

TV Cultura/SP

Director: Cao Hamburger Producer: Marcia de Aguiar Presenter: Nadia Hatori

Big, BIG questions on science triggered and answered with fast-paced, comic acting in these witty, colored shorts produced by TV Cultura, a leading Latin American public TV station.

Claude Monet, Painter

France 26'

LAPSUS

Director: Michael Gaumnitz Producer: Esther Hoffenberg Presenter: Esther Hoffenberg

At first you think: traditional biography.

Suddenly, the filmmaker takes you by the hand into the screen to discover, at your own pace, the beauty of art on television.

Riverglass

Slovenia 41'

ANTARA

40'

Director: Andrej Zdravic Producer: Andrej Zdravic Presenter: Andrej Zdravic

Riverglass is an experience. Why not a TV program! It is precisely what the medium never does. Maybe the best thing to say about this essay is "Be Active!" Some will hate it, some will love it. For TV it's a creature from outer space trying to influence your way of looking at the world.

TX: Space Junk

Ireland 1'

RTE

Director: Neasa Hardiman
Producer: Neasa Hardiman
Presenter: Neasa Hardiman
Ever heard of astropollution? Try this
animated story that, in just one minute,

brings kids into the world of space without even thinking of statistics and geography.