

DISTRIBUTION ARRANGEMENTS

This list gives names and addresses of distributors appointed by OUEE Ltd. to market films and videotapes in countries outside the UK. For countries where a distributor's address does not appear, please contact

OPEN UNIVERSITY EDUCATIONAL ENTERPRISES LIMITED, 12 COFFERIDGE CLOSE, STONY STRATFORD, MILTON KEYNES, MK11 1BY, ENGLAND.

Europe

EIRE: The Guild Organisation Ltd., Guild House, Peterborough, PE2 9PZ, England.

GREECE, CYPRUS: Educational Materials Enterprises Ltd., P.O. Box 3580, GR-102, 10 Athens, Greece.

ITALY: Mondadori Edizioni Scientifiche E Technische, Divisione Open University, P.O. Box 1824, Milano, Italy.

SPAIN: Producciones Ancora, Consejo de Giento 160, 2ºD (Edificio Greta), Barcelona 15, Spain.

Central America and South America

BRAZIL: Editora Universidade de Brasília, Campus de UnB, 70910 Brasília, Brazil.

MEXICO, CUBA: Libros McGraw-Hill De Mexico S.A. de CV, Apartado Postal 5-237, Mexico 5DF, Mexico.

Africa

NIGERIA, IVORY COAST, GHANA, GAMBIA, SENEGAL, THE CAMEROONS, SIERRA LEONE: The Guild Organisation Ltd., Guild House, Peterborough, PE2 9PZ, England.

REPUBLIC OF SOUTH AFRICA, BOTSWANA, LESOTHO, RHODESIA/ZIMBABWE, SOUTH WEST AFRICA/NAMIBIA, SWAZILAND: Guild Sound & Vision (S.A.) Pty Ltd., P.O. Box 31644, Management House, C. Steimans & Melle Street, Braamfontein, Johannesburg 2001, South Africa.

Middle East

UNITED ARAB EMIRATES, KUWAIT, BAHRAIN, IRAN, QATAR, DUBAI, EGYPT, OMAN: The Guild Organisation Ltd., Guild House, Peterborough, PE2 9PZ, England.

IRAQ, SAUDI ARABIA, JORDAN, SYRIA, SUDAN, LIBYA, LEBANON: Didactic Films Ltd., Gatwick House, Horley, Surrey RH6 9SU, England.

Far East

HONG KONG, PEOPLE'S REPUBLIC OF CHINA, MACAU: Educational Film Services Ltd., P.O. Box 58 GPO, Hong Kong.

INDIA: Open Education Corporation, 35/26 Mount Mary Hill, Bandra, Bombay 400050, India.

MALAYSIA: Federal Publications (Malaysia) Ltd., Lot 8238 Jalan 222, Petaling Jaya, Selangor, Malaysia.

SINGAPORE: Federal Publications (S) Pte Ltd., Times Jurong, 2 Jurong Port Road, Singapore 2261.

TAIWAN, REPUBLIC OF CHINA: General Industries (Taiwan) Inc., 2nd Floor, Kolin, Super Plaza 62-1 Nanking E. Road, Sec. 5, Taipei, Taiwan, Republic of China.

Australia and New Zealand

Holt Saunders (Aust) Pty Ltd., 9 Waltham Street, Artarmon, New South Wales 2064, Australia.

Microsurgical Transplantation

A unique videotape presentation featuring
23 successful microsurgical operations
developed and demonstrated
by Dr Harry J. Buncke
filmed by Andrej Zdravić.



Open University Educational Enterprises Ltd
12 Cofferridge Close, Stony Stratford, Milton Keynes, MK11 1BY.
Telephone: Milton Keynes (0908) 566744

Designed and Produced by Barry Lee Associates, Leicester



**Open University
Educational Enterprises
Limited**



University Park Press
Baltimore

A UNIQUE VIDEOTAPE PRESENTATION

Microsurgical Transplantation

Featuring 23 successful microsurgical operations

by Harry J. Buncke M.D.
filmed by Andrej Zdravić

In this 4 volume videotape presentation Dr Harry Buncke, the distinguished US surgeon, shares his knowledge and expertise and provides an invaluable insight into the art of microsurgery. He explains the surgical strategy of each operation and demonstrates his use of microsurgical techniques in actual operations. The sensitive filming of Andrej Zdravić gives a clear view of each step in the 23 carefully planned operations featured on the videotapes.

Each of the 4 volumes includes a 30 minute colour videotape and a fully illustrated and indexed booklet in which Dr Buncke expands on the material presented in the videotape.

A fifth booklet (free when you order a preview tape) presents Dr Buncke's personal overview, as well as an introduction to the art of microsurgical transplantation.

The operations featured in this 4 volume presentation are as follows:~

Volume 1 REPLANTATION



1. Single Digit Replant
2. Complete and Partial Digit Replants
3. Three Finger Replants
4. Hand Replant
5. Early Follow-up

Volume 3 OSTEOCUTANEOUS & CUTANEOUS FLAPS



1. Groin Flap to Knee
2. Groin Flap to Lower Leg
3. Dermofat from Groin to Face
4. Osteocutaneous Iliac Groin Flap to Hand (Case 1)
5. Osteocutaneous Iliac Groin Flap to Hand (Case 2)
6. Tensor Fascia Lata

Volume 2 MUSCLE TRANSPLANTATION



Latissimus Dorsi to Scalp — Shows pattern of defect transferred to the chest over the latissimus muscle.

1. Latissimus Dorsi to Scalp
2. Latissimus Dorsi to Thigh
3. Latissimus Dorsi to Lower Leg
4. Gracilis to Forearm
5. Gracilis to Amputated Hand
6. Gracilis to Lower Leg
7. Gracilis to Face with Cross Facial Nerve Graft

Microsurgical Transplantation is a unique videotape presentation — apart from demonstrating specific procedures it is an invaluable aid for teaching microsurgical techniques.

TAKE ADVANTAGE OF OUR FREE PREVIEW OFFER NOW

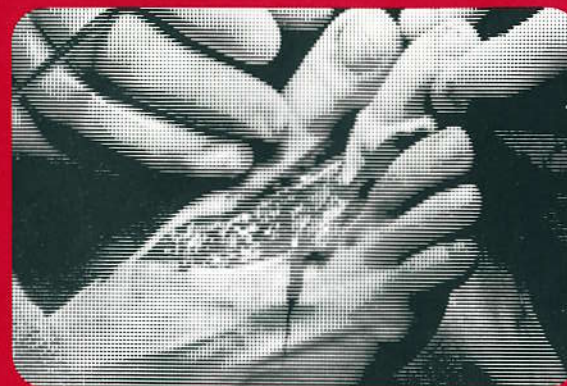
OUEE Ltd are offering a free 15-day preview of a special compilation videotape. When you order this tape you will also receive Dr Buncke's booklet 'Microsurgical Transplantation: An Overview', absolutely free of charge.

Videotapes are available in VHS, U-matic and Betamax formats on PAL 625 lines only. Supply in other formats or line standards will be the subject of special quotation. Please ensure that you specify the format required when ordering.

Microsurgical Transplantation is being marketed worldwide by Open University Educational Enterprises Ltd. (except for Japan, the USA and Canada).

Reserve your FREE preview tape now by completing the enclosed pre-paid form or by contacting:

Volume 4 TOE TRANSPLANTATION



Second Toe to Ring Finger — Depicting removal of toe.

1. Large Toe to Mitten Hand
2. Large Toe to One-Fingered Hand
3. Second Toe to Ring Finger
4. Second Toe to Index Finger
5. Large Toe to Thumb Finger — Follow-up

If you wish to place a firm order, and live outside the UK, you will find a list of our distributors on the back of this leaflet. Residents in the UK, or in countries not covered by a distributor, can place their orders direct with OUEE Ltd.

Pricing and Purchasing Information

£615 for the complete four volume presentation

£160 per volume

In the UK — to cover VAT and carriage add an extra £25.30 per volume, or £94.45 for the complete four volume presentation.

Outside the UK — VAT not applicable and carriage charges on request.

OUEE Ltd. will accept payment by cheque or by Visa, Master Card (Access), or American Express. (When paying by credit card, your signature must accompany your credit card number.)

Send your order to:

Promotion Department,



Open University Educational Enterprises Ltd
12 Cofferridge Close, Stony Stratford, Milton Keynes. MK11 1BY.
Telephone: Milton Keynes (0908) 566744

Microsurgical Transplantation

filmed by Andrej Zdravić. These videotapes cover a wide range of transplantation and replantation operations and provide an invaluable insight into the art of microsurgery. The four volumes are:

- i. Replantation
- ii. Muscle Transplantation
- iii. Cutaneous and Osteocutaneous Flaps
- iv. Toe Transplantation

Each of the four volumes contains a 30 minute colour videotape and an accompanying booklet. In this fully illustrated and indexed booklet Dr Buncke explains in detail the microsurgical operations presented in the videotape.

A fifth booklet entitled, 'Microsurgical Transplantation: An Overview', is available FREE when you order the preview tape (details overleaf). In this booklet Dr Buncke presents an introduction to the art of microsurgical transplantation.

The quality of Zdravić's filming provides an almost first-hand experience of seeing 23 carefully planned microsurgical operations being carried out. Throughout the operations Dr Buncke shares his knowledge and expertise. He explains his strategies and his use of microsurgical techniques and includes many personal insights and anecdotes in his narration. In the written text that accompanies each videotape, Dr Buncke goes into more detail, explaining step-by-step the procedures demonstrated — the preoperative, interoperative, and post-operative management.

Thanks to Zdravić's sensitive and extensive follow-up filming, the patients become active human participants in the drama of Dr Buncke's transplantation operations. The videos follow the patients home, showing postoperative results and the real-life impact of surgery in their day-to-day lives.

This four-volume videotape presentation features 23 successful microsurgical operations performed by the distinguished US surgeon, Harry J. Buncke, M.D. and

The aim of this unique videotape presentation is to demonstrate specific procedures and while doing so to teach microsurgical techniques.

Microsurgical Transplantation

offers more than 23 operations in isolation. In each case there are details on the following:

- Indications for surgery
- Preoperative preparation
- How to avoid inter-operative pitfalls
- Reasons for choosing a surgical procedure
- Postoperative care
- Follow-up surgery
- Patient rehabilitation

Dr Harry Buncke — This distinguished US surgeon is a pioneer in the field of microsurgery; he performed the first toe transplant, scalp replant, and omentum transplant in North America. In these videos he shares his knowledge and expertise with the viewer explaining in detail 23 of his successful operations.

Andrej Zdravić — In documenting these operations, this talented film-maker achieves a unique blend of clinical clarity, directness and humanity. His approach enables the viewer to become almost one of the operating team and many scenes are shot so that the viewer can see clearly from many angles what the surgeon sees from only one vantage point.

Introducing:

**A unique new videotape program . . .
4 Videotapes and 5 Booklets**

**Order all four
and
SAVE!**

MICROSURGICAL TRANSPLANTATION

Featuring successful microsurgical operations
developed and demonstrated by
Harry J. Buncke, M.D.

Filmed by
Andrej Zdravić

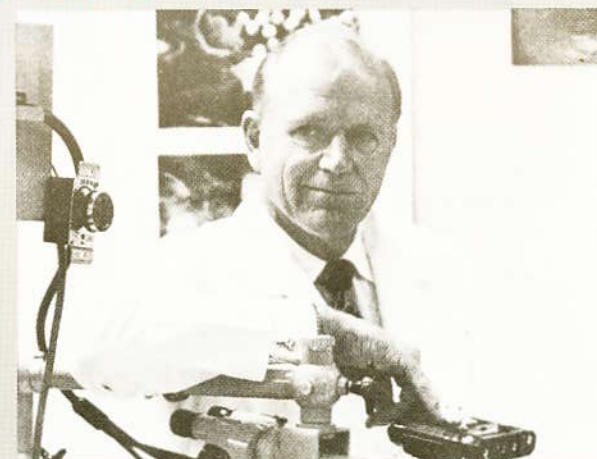


Four 30-minute color videotapes featuring 23 microsurgical operations (available in VHS, 3/4", or Beta II). 5 fully illustrated, indexed booklets wherein Dr. Buncke details and expands on the strategies and procedures shown in the tapes. Plus a free Booklet, "Introduction and Overview," yours to keep, just for previewing this outstanding video program.

In this 4 volume videotape presentation, (including 5 fully illustrated and indexed booklets) Dr. Harry Buncke, a pioneering expert in microsurgical transplantation details his successful strategies and procedures for 23 microsurgical transplantation

Includes details on:

- Indications for surgery
- Rationale for choosing a surgical procedure
- Preoperative preparation



Harry J. Buncke, M.D.

This distinguished U.S. surgeon performed the first toe transplant, scalp replant, and omentum transplant in North America. Dr. Buncke is responsible for much of the original experimental work that led to the successful state-of-the-art replant and transplant surgery performed today. As a leading American pioneer in microsurgery, he led the American Transplantation Mission to the People's Republic of China in 1973. He is currently Director of the Microsurgical Transplantation Foundation, in continuous operation since 1963, and is Clinical Professor of Surgery, Division of Plastic Surgery at the University of California at San Francisco.

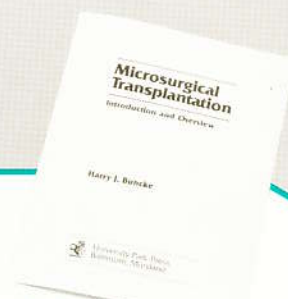
operations.

The clear, direct, and beautifully produced video by acclaimed filmmaker Andrej Zdravić takes you right into the operating room. It shows how Dr. Buncke executes his carefully planned microsurgical operations from his own point of visual perception . . . as if you were in Buncke's shoes performing the operation. Dr. Buncke's narration throughout the 23 different operations further explains his strategies, as he details and demonstrates his use of microsurgical techniques and operative procedures. Not only do the tapes document Buncke's clinical operations, but they also follow the patients home, showing post-operative results and the real-life impact of the surgery on the daily lives of the patients.

Thanks to Zdravić's sensitive and extensive follow-up filming, the patients, rather than being mere recipients of microsurgical transplants, become active human participants in the drama of Dr. Buncke's transplantation operations.

- How to avoid interoperative pitfalls
- Postoperative care
- Follow-up surgery
- Patient rehabilitation

Each videotape volume is accompanied by a fully illustrated and indexed booklet written by Dr. Buncke, wherein he details and expands on the material presented in the videotapes. Buncke includes many personal insights and fascinating historical tidbits and anecdotes, as he explains the surgical strategy of each operation. He shares his vast knowledge and expertise, allowing the adaption of his vast surgical experience and knowledge to practical use in the clinical situations which are faced daily.



Preview Package Includes:

- Preview of Videotape Volume of your choice
- Accompanying booklet by Buncke for that volume
- Plus a free booklet **Microsurgical Transplantation: Introduction and Overview** yours to keep for previewing the Buncke tapes!

MICROSURGICAL TRANSPLANTATION

VOLUME I: Replantation (#20427) \$135.00

VOLUME II: Muscle Transplantation (#20435) \$135.00

VOLUME III: Cutaneous and Osteocutaneous Flaps (#20443) \$135.00

VOLUME IV: Toe Transplantation (#20451) \$135.00

Formats available:

- ☐ VHS
- ☐ ¾ inch
- ☐ Beta II

SPECIAL SAVINGS!

Order all four volumes for only \$500.00!

Andrej Zdravić

This outstanding video program was filmed by Andrej Zdravić, a Yugoslavian-born filmmaker, himself the son of a plastic surgeon. Zdravić brings a rare sensitivity and responsiveness to the clinical context to his film-craft and art, documenting Dr. Buncke's microsurgical operations with a unique understanding and respect for the surgeon's craft. Praised by the Los Angeles Herald examiner as "a talent of major proportions," Zdravić, in **MICROSURGICAL TRANSPLANTATION**, has raised the quality and art of medical films to new heights. He has achieved in these tapes a unique blend of clinical clarity, directness, and humanity hereto unknown to the art of medical filmmaking.

RESERVE A FREE PREVIEW OF ONE OF THESE TAPES

- Volume I:** *REPLANTATION*
1. Single Digit Replant
 2. Complete and Partial Digit Replants
 3. Three Finger Replants
 4. Hand Replant
 5. Early Follow-up
- Volume II:** *MUSCLE TRANSPLANTATION*
1. Latissimus Dorsi to Scalp
 2. Latissimus Dorsi to Thigh
 3. Latissimus Dorsi to Lower Leg
 4. Gracilis to Forearm
 5. Gracilis to Amputated Hand
 6. Gracilis to Lower Leg
 7. Gracilis to Face with Cross Facial Nerve Graft
- Volume III:** *CUTANEOUS AND OSTEOCUTANEOUS FLAPS*
1. Groin Flap to Knee
 2. Groin Flap to Lower Leg
 3. Dermofat from Groin to Face
 4. Osteocutaneous Iliac Groin Flap to Hand (Case 1)
 5. Osteocutaneous Iliac Groin Flap to Hand (Case 2)
 6. Tensor Fascia Lata Flap to Amputation Stump
- Volume IV:** *TOE TRANSPLANTATION*
1. Large Toe to Mitten Hand
 2. Large Toe to One-Fingered Hand
 3. Second Toe to Ring Position
 4. Second Toe to Index Position
 5. Large Toe to Thumb Position—Follow-up

Call today for a free preview!

Call Janet Kaye toll free at (800) 638-7511